

Second cycle degree programme in Corporate communication and human resources management (WCR-LM) LM 59

Title of the course: Political Participation and Social Movements

Name of the Chairs of the course: prof. Massimiliano Andretta and Dr Grzegorz Piotrowski

Optional course

Year of the course and semester: 2018/2019 (first semester)

ECTS credit: 6

Number of hours: 42

General information and objective of the course

Students will acquire the basic knowledge on the concepts, theories and research methods used in social movements and political participation literature. The class will give to the students detailed examples of empirical research on protest and non-conventional participation.

Dr Piotrowski will teach 20 hours (first part of the course) and will prepare and correct the intermediary written test.

Professor Andretta will cover the rest of the course during the months of November/December.

Syllabus

The reading material (commentaries, COM documents, judgem) will be uploaded on the elearning platform. Students will be required to read in advance.

Pre-requisites, exams and assessment

Entry requirements: it is recommended that students have passed the exam “Political Science” and have a B2 English level.

Exam and assessment: the course is based on classes given by the instructors and on student’s presentations in English.

The assessment of the knowledge acquired by students will be done through an in-depth oral exam in each of the review sessions. For attending students only, there will be an intermediary written/oral test, while the full assessment will be done through an elaboration of a research paper on one of the issues of the class. Attending students will present their paper project during the class and will have a maximum of one year period to elaborate and implement the project.

Structure of the course and topics covered (20 hours) by Dr Grzegorz Piotrowski

- Introduction to the course.
- Types of social movements

Reading: McAdam, D. (1986). Recruitment to high-risk activism: The case of freedom summer. *American journal of sociology*, 92(1), 64-90.

- Structural Approaches

Reading: Douglas McAdam, Conceptual origins, current problems, future directions, in: Douglas McAdam, John D. McCarthy, Mayer Y. Zald (ed.), *Comparative perspectives on social movements. Political opportunities, mobilizing structures, and cultural framings* (Cambridge studies in comparative politics), Cambridge 1999, pp. 23–40)

- Historical Sociology

Reading: Tilly, C. (2007). *Democracy*. Cambridge University Press., Introduction pp. 1-24

- Sociological Intervention

Reading: Touraine, A. (1983). *Solidarity: The analysis of a social movement: Poland, 1980-1981*. Cambridge [Cambridgeshire]; New York: Cambridge University Press; introduction.

- Cultural conditions of social activism

Reading: Della Porta D. and Diani M. (2006), *Social Movements: An Introduction*. Palgrave: chapter 3, pp. 58-82

Optional:

Williams, R. H. (2004). The cultural contexts of collective action: Constraints, opportunities, and the symbolic life of social movements. *The Blackwell companion to social movements*, 91-115.

- Historical and contemporary social movements

Reading: B. Schaefer Caniglia, J. Carmin, Caniglia, B., & Carmin, J. (2005). Scholarship on social movement organizations: Classic views and emerging trends. *Mobilization: An International Quarterly*, 10(2), 201-212.

- ‘Action research’

Reading: Chase S. E., Chase, S. E. (2007). Multiple lenses, approaches, voices. *Collecting and interpreting qualitative materials*, 57(3), 651-679.

- Development of social movement studies: Marxist theory; Collective behavior and collective action theory; Relative deprivation theory; Value added theory

Reading: Della Porta D. and Diani M. (2006), *Social Movements: An Introduction*. Palgrave: chapter 1, pp. 1-23

Optional:

Buechler S.M. (2008) *The Strange Career of Strain and Breakdown Theories of Collective Action in: Snow, D. A., Soule, S. A., & Kriesi, H. (Eds.). The Blackwell companion to social movements*. John Wiley & Sons, pp. 47-66

- Resource mobilization

Reading: McCarthy, J. D., & Zald, M. N. (1977). Resource mobilization and social movements: A partial theory. *American journal of sociology*, 82(6), 1212-1241.

- Frame analysis theory

Reading: Snow, D. A., & Benford, R. D. (1988). Ideology, frame resonance, and participant mobilization. *International social movement research*, 1(1), 197-217.

- New Social Movements

Reading: Snow, D., Soule, S., and Kriesi, H., Mapping the Terrain in: Snow, D. A., Soule, S. A., & Kriesi, H. (Eds.). (2008). *The Blackwell companion to social movements*. John Wiley & Sons, pp. 3-16

- Social movements and civil society. Social movements and political parties.

Reading: Rucht, D. (2008), Movement Allies, Adversaries and Third Parties in: Snow, D. A., Soule, S. A., & Kriesi, H. (Eds.). *The Blackwell companion to social movements*. John Wiley & Sons, pp. 197-216

- Virtual movements, clicktivism and hacktivism

Based on 'Anonymous' documentary video

Structure of the course (22 hours) by Prof. Massimiliano Andretta

The second part of the course will introduce the basic concepts, theories and research methods elaborated in the political participation literature, with a specific focus on protest and social movements. We will analyze the concepts and theories of political participation, by distinguishing between the different actors of the political participation: political parties, movements, interest groups and association. Particularly, attention will be paid to the relations between those actors in the context of contemporary democracies. Finally, we will analyze in details pieces of empirical research on social movements and protest, by emphasizing the methods used in this research.

Readings:

Donatella della Porta e Mario Diani, *I movimenti Sociali: Una Introduzione*. Roma, La Nuova Italia Scientifica 1997.

Massimiliano Andretta, Protest in Italy in times of crisis: a cross-government comparison, in "South European Politics and Society" (forthcoming, 2018)

Massimiliano Andretta e Riccardo Guidi, Political consumerism and producerism in times of crisis. A social movement perspective? In "*Partecipazione & Conflitto*", 10/1, 2017 246-274

Massimiliano Andretta, Transition Times in Memory, in Donatella della Porta, Massimiliano Andretta et al., *Legacy and Memory in Movements: Justice and Democracy in Southern Europe*, Oxford, Oxford University Press, forthcoming, 2018, pp. 24-53.

Massimiliano Andretta e Alessandro Albertini, Partiti social e partiti a-social: la campagna online dei partiti per le elezioni regionali in Toscana, in Massimiliano Andretta e Roberta Bracciale (eds.), *Social Media Campaigning. Le elezioni regionali in #Toscana 15*, Pisa, Pisa University Press, pp. 213-238

Massimiliano Andretta, Il M5S in Toscana: un movimento post-subculturale?, in Roberto Biorcio (ed.), *Gli attivisti del Movimento 5 Stelle. Dal web al territorio*, Milano, FrancoAngeli, 2015, pp. 111-123

Massimiliano Andretta e Donatella della Porta, Contentious precarious generation in anti-austerity movements in Spain and Italy, in "Revista OBETS", 10/1, pp. 37-66.

Massimiliano Andretta e Donatella della Porta, Dynamics of individual participation: surveying Italian protestors, in "Journal of Civil Society", 10/4, pp. 373-392.

Gianni Piazza, Locally unwanted land use' movements: the role of left-wing parties and groups in trans-territorial conflicts in Italy, in *Modern Italy*, 16:3, 2011, pp. 329-344.

Students' presentations

The students will be assigned topics for their presentations. The presentations will be made in power point.