

Do parties converge?

Evidence from Europe (1970-2020)



Outline

- 1. Concepts and definitions
- 2. Research Questions
- 3. Method
- 4. Results
- 5. Discussion



1. Concepts and definitions

"A political party is a **group organized** to gain control of government in the name of the group by winning election to public office"

- Schlesinger (1991)



1. Concepts and definitions

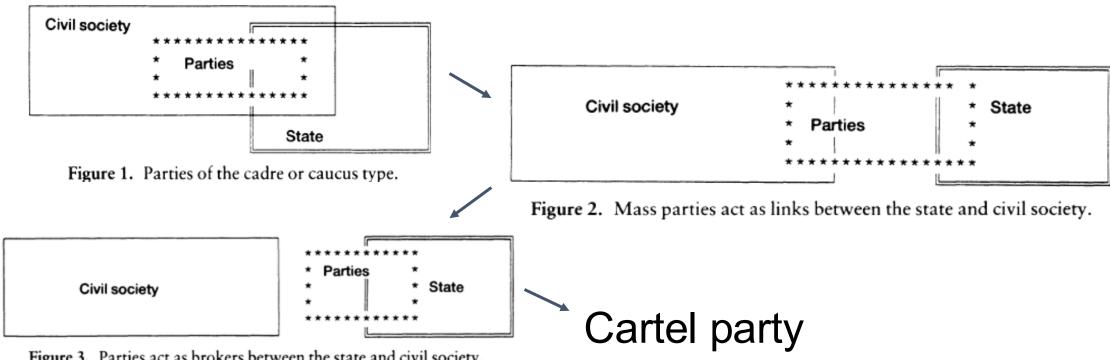


Figure 3. Parties act as brokers between the state and civil society.

Source: author's elaboration based on Katz & Mair (1995)



1. What constitutes a party organization?



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What constitutes a party organization?





What constitutes a party organization?

- Members, leaders, structures, relationships, resources, strategies
- Three faces: Party On the Ground (POG), Party in Public Office (PPO), Party in Central Office (PCO)
- Goals? Environment?



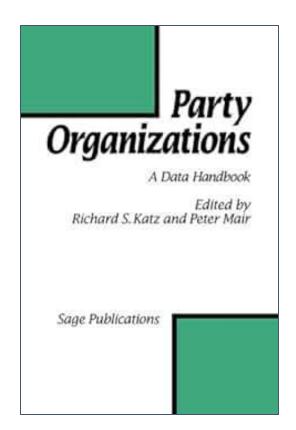
2. Research Questions

- 1. How do parties organize? How similar are party organizations?
- 2. How did they change in time?
- 3. How relevant are environmental factors in shaping them?
- 4. What about strictly political factors?
- 5. Is there a relationship between organizational and policy convergence?



3. Methods

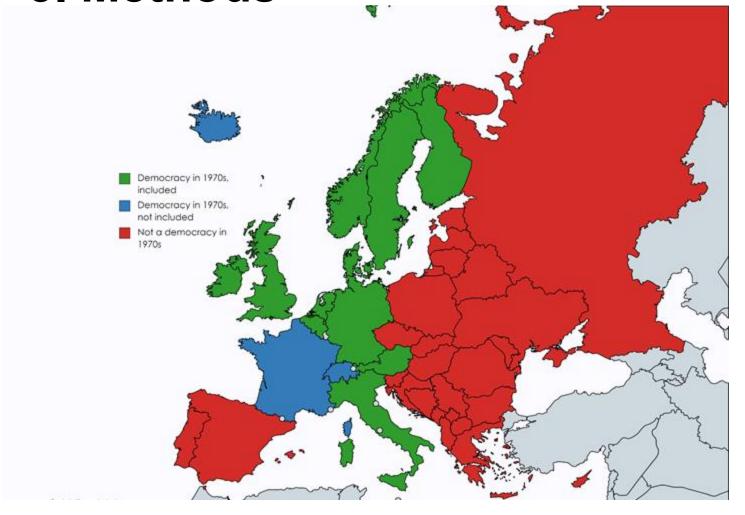
Data



POLITICAL PARTY DATABASE PROJECT



3. Methods



Three observations per case:

- '70s
- '90s
- '10s



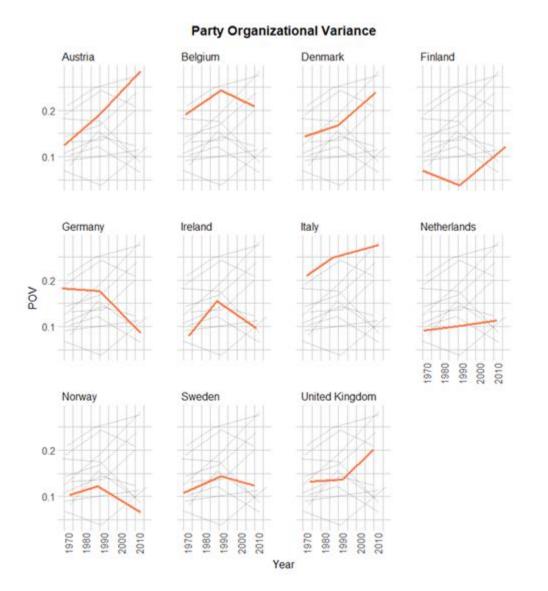
3. Methods

Convergence

$$POV_{resources, strategies, structures} = \frac{\sum_{i=1}^{n} \sigma_i}{n}$$

$$POV = \frac{POV_{resources} + POV_{strategies} + POV_{structures}}{3}$$

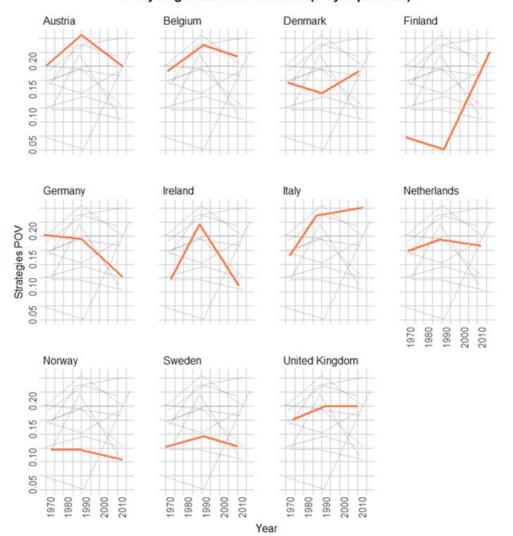




RQs 1-2



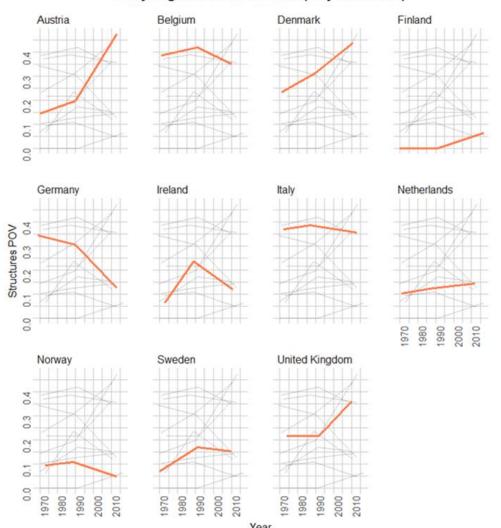
Party Organizational Variance (only rep. strats)



RQs 1-2



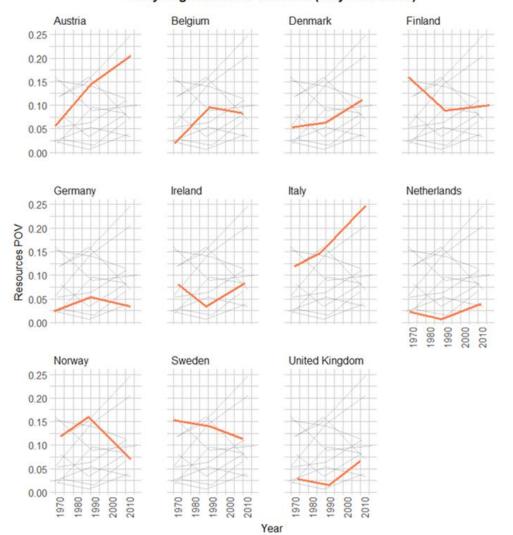
Party Organizational Variance (only structures)



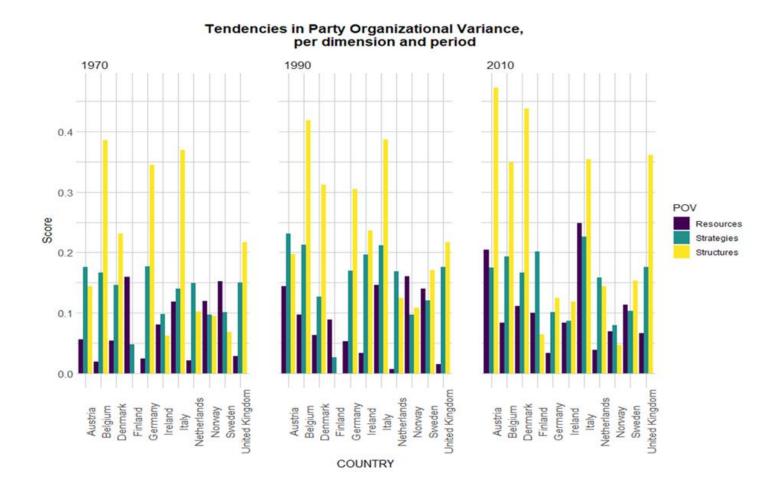
RQs 1-2



Party Organizational Variance (only resources)



RQs 1-2



Over which dimension parties converge more?

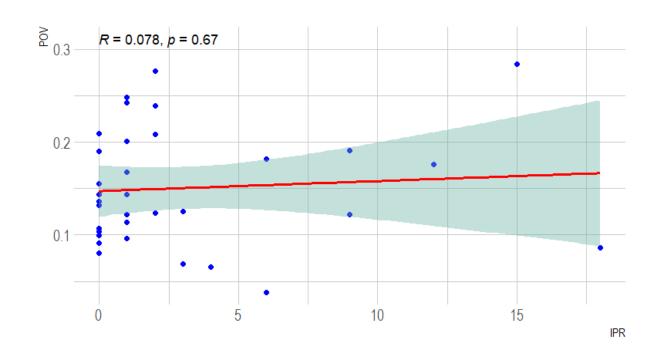


	POV	Resources	Structures	Strategies
(Intercept)	0.102 **	0.036	0.140 *	0.129 ***
Trade	0.022	0.001	0.049	0.017
AgeDepOld	0.040 *	0.020	0.073 †	0.028 †
GovSpending	0.002	-0.000	0.012	-0.005
AvgYrSchool	-0.071 **	-0.054 *	-0.131 *	-0.027
Time_1990	0.056 †	0.049	0.088	0.032
Time_2010	0.091 †	0.110 *	0.140	0.021
N	33	33	33	33
R2	0.394	0.300	0.267	0.192

All continuous predictors are mean-centered and scaled by 1 standard deviation. The outcome variable is in its original units. *** p < 0.001; ** p < 0.05; † p < 0.1.

RQ3

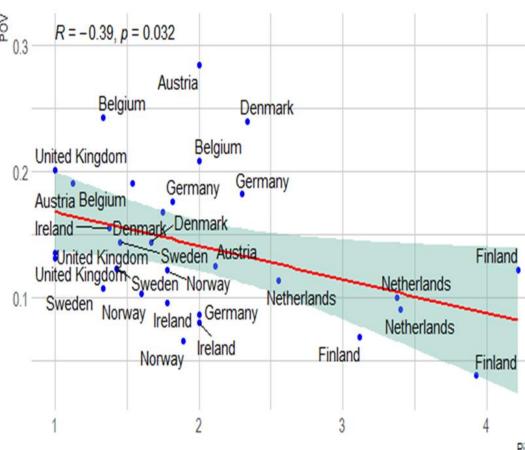
What is the role of environmental factors (economic, demographic, cultural)?



RQ 3/4

What is the role of environmental and political factors?





RQ 4

What is the role of political factors?



Table 2 The	predictive capac	ty of party:	system p	arameters
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	Model 1 Political	Model 2 Cultural	Model 3 Socioeconomic	Model 4 Supranational
(Intercept)	0.19***	0.13 ***	0.11 **	0.15 ***
	(0.02)	(0.02)	(0.03)	(0.03)
EFRG	0.07*			
	(0.02)			
P15V	0.05*			
	(0.02)			
DISP	0.02			
	(0.01)			
SR1:2	- 0.00			
	(0.01)			
2PGS	0.07*			
	(0.02)			
MINISTERS	0.05*			
	(0.02)			
time	- 0.09 *	0.02	0.07	-0.02
	(0.03)	(0.02)	(0.05)	(0.04)
Less emphasis on money and material possessions		0.05 *		
		(0.02)		
Interest in politics		0.06 **		
		(0.01)		
Freedom or equality		-0.00		
		(0.01)		
GDP per capita			- 0.01	
			(0.02)	
Services			- 0.01	
			(0.02)	
Average years of schooling			- 0.03	
			(0.02)	
Trade in goods and services				0.02
				(0.02)
Years since EU member				0.00
				(0.02)
Terms of trade				0.00
				(0.02)
N	14	14	14	14
R^2	0.86	0.77	0.39	0.09
Adj. R ²	0.55	0.66	0.11	-0.31

RQ 4

What is the role of political factors?



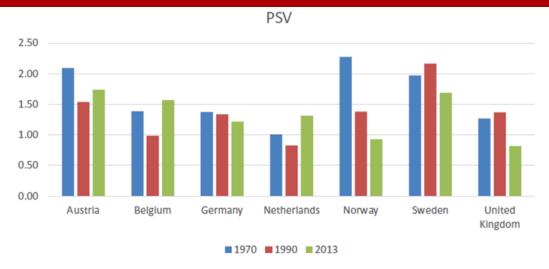


Figure 1. Policy saliency variance per country and per period.

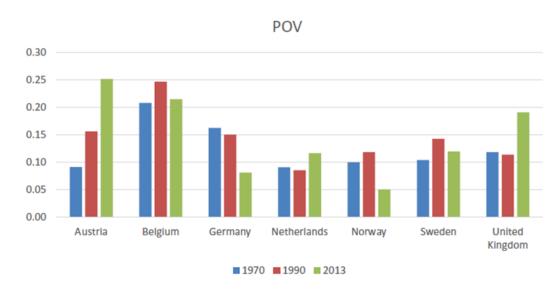


Figure 2. Party organizational variance per country and per period.

RQ 5

Is there a relationship between organizational and policy convergence?



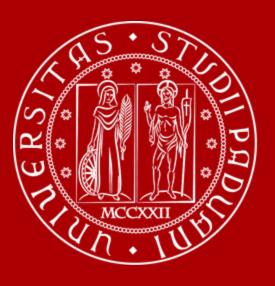
Discussion

- Generally speaking, parties do not resemble each other very much in terms of organization.
- There appears to be no clear evidence of cartelization processes.
- There are substantial differences from country to country.
- The environment is relatively unimportant.
- Policy and organization do not appear to be closely linked.



Suggested readings

- Katz, R. S., & Mair, P. (1995). Changing models of party organization and party democracy. Party Politics, 1(1), 5-28.
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- Pizzimenti, E., Calossi, E., Cicchi, L., & Masi, B. (2022). Do parties converge? An empirical analysis of party organizational and policy issue saliency change in Western Europe (1970–2010). Journal of Contemporary European Studies, 32(1), 1-19.
- Pizzimenti, E., Piccio, D. R., & Masi, B. (2024). Does regulation matter? Trajectories of party organizational change in Western Europe (1970-2010). Journal of Contemporary European Studies, 32(3), 803-821.
- Rahat, G., & Kenig, O. (2018). From party politics to personalized politics?: Party change and political personalization in democracies. Oxford University Press.
- Scarrow, S. E., Webb, P. D., & Poguntke, T. (2017). Organizing political parties: Representation, participation, and power. Oxford University Press.



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